

Innovation leadership, digital business empowerment and global service delivery strengthen I-New's global market position.

As a leading provider in digital technology solutions the company expands its global market position with continuous product innovation and powerful service offerings.

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Digital business transformation is one of the biggest challenges of many industries and markets worldwide. Technological leadership, future competitiveness, individual scalability and adaptability, time-to-market implementation and efficient use of investments are of top priority for today's decision-makers in the digital age.

For I-New, digital transformation is not news. It was the base for the company's vision more than 10 years ago and was built from ground-up to become the most recognized game changer in the ever-changing digital communications industry. I-New's latest software release is now available, offering the most modern OSS/BSS/Web platform to service both MNOs and MVNOs equally. Full digitalization is supported through a single, homogenous integrated back-end offering out-of-the-box end2end processes with quick & easy configuration and branding options. Like the recent launch of a fully digital b-brand for one of the biggest MNOs in Asia, which gained subscriber growth to 100.000 subs in less than 3 months. The example shows impressively how swift and efficient I-New is able to support operators to gain additional market shares, pass regulatory or market-based challenges and (most important) to unleash from cumbersome, inflexible and horribly expensive legacy systems. Consequently, I-New solutions had been multiple awarded as Best Services to Telecoms and Best MVNE and also became the preferred choice for renowned MNOs.

About I-New

I-New Unified Mobile Solutions is one of the fastest growing providers of technology solutions in the digital communication industry. With offices and service hubs across the globe, the Austria based company is capable of providing, implementing and running state-of-the-art products and services for successful digital business transformation over next generation platforms. I-New's comprehensive module system of highly competitive products and services enable the full digitalization of most modern communication and transaction models. Multiple awarded as Best MVNO/E Solutions and Best Services to Telecoms from the global mobile and communication industry.

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At the same time, I-New's comprehensive platform also enables fully digitalized mobile operations for years in the range of a few 10.000s to a 2-digit millions customer base. In any case, the company ensures full digitalization of customer experience and service management quality - be it for hybrid/convergent mobile services, innovative IOT applications or multi-play-extensions - through its industry leading products and services and at a fraction of legacy system costs. Literally, I-New's technology allows to bring OPEX all the way down to ~1% of subscriber ARPU.

As the market leader in Latin America, serving nearly 60% of the entire MVNO customer base and at the same time successfully operating MVNE service hubs on 4 continents, I-New will continue to expand its compelling offerings to other regions and markets.